

CORPORATE
PROFILE

JAKEL GROUP

JAKEL GROUP OF COMPANIES





CONTENTS

| | PAGE |
|-----------------------------|------|
| OVERVIEW | 02 |
| JAKEL FROM LOCAL TO GLOBAL | 04 |
| VISION & MISSION | 06 |
| JAKEL TRADING SDN. BHD. | 07 |
| JAKEL DEVELOPMENT SDN. BHD. | 08 |
| ARIANI | 23 |
| JAKEL ONLINE | 25 |
| OTHER BUSINESSES | 27 |
| ACHIEVEMENTS & AWARDS | 30 |
| ORGANISATION STRUCTURE | 34 |
| CORPORATE STRUCTURE | 35 |
| NEWSPAPER ARTICLES | 36 |
| ONLINE NEWS ARTICLES | 40 |
| JAKEL BRANCHES & DETAILS | 42 |
| LOCATION & DETAILS | 44 |

Foreword by our Group Managing Director

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Alhamdulillah, Jakel has been in the market for more than 35 years and aspires to continue our presence in the domestic textile and clothing industry by offering the latest fashions and designs at very competitive price points. Our outlets are known for its huge variety of offerings where customers will surely be overwhelmed with vast options and varieties under one roof in each of our outlets around the country. After being in the industry for decades, our local knowledge about what the market wants and understanding them has been one of the keys to our humble success.

Taking our diverse and long background in retail business, we have been able to constantly engage with our customers better and one key differentiator for Jakel, as have been pledged by many customers visiting our stores, is our PEOPLE. Our salespeople have impressed our customers via their not-so-pushy approach, incredible knowledge about our products, assistance provided and friendliness as well as courtesy with respectable approach for a wonderful shopping experience. Not many customers leave our outlets without a smile in their faces being satisfied with their overall shopping experience at our outlets. Indeed, we go to great lengths in making sure that all our customers are happy with the products and services they receive from us. As an employer to more than 5,000 amazing employees around the country, we value our people as they are our strength and our backbone.

Besides Jakel's name in the textile industry, we have not sat still especially in the face of growing competition and challenges facing the world with Covid-19 since the year 2020. When faced with such unprecedented challenges, we took measures to sustain our business and at the same time find alternatives to continue grow our business through diversification and leveraging our strengths in identifying new market opportunities and being innovative in our business. We continue to be nimble in our business approach by being sensitive of the latest technologies and trends that customers want when engaging with us during their shopping trips at our retail outlets or when shopping on our online stores at www.jakelonline.com and www.arianionline.my.



While textile retail and wholesale are still our core business, Jakel Group has been active in venturing into other industries such as real estate, investments, manufacturing, property development, plantation, healthcare and defence-related amongst others. As a group, we aggressively explore the market to identify new business opportunities as well as adapt with market trends for the group to strive forward and become a successful conglomerate beyond our borders, Insyallah.

It is the company's vision to grow from strength-to-strength by building strong internal processes and growing our people to be equipped with the latest knowledge in their fields. Malaysia has provided us with many opportunities in our success, and with the support from our business partners, customers, staff and other stakeholders, we truly believe that Jakel's name will continue to live in everyone's hearts and the company will be more successful in many years to come. Thank you for everyone's support.

Wassalam.

Datuk Seri Mohamed Faroz bin Mohamed Jakel
Group Managing Director, Jakel Group



OVERVIEW

HISTORY

JAKEL as a company was founded by Mohamed Jakel Bin Ahmad on 24th January 1983 in Muar, Johor. In its early days, JAKEL TRADING started off as a textile wholesale supplier to small retailers around the town of Muar, now known as The Royal Town of Muar.

In 1985, JAKEL opened a branch in Segamat, Johor. A few years later the company raised additional capital investment of RM500,000, JAKEL expanded its operations through retail trading and supplying textiles to both government and private sectors. With a combination of business acumen and sound management, JAKEL successfully weathered the 1997 economic downturn and grew to become the No. 1 textile company in Malaysia. JAKEL has achieved international accomplishments and accolades through a number of subsidiaries and alliances and have earned the trust and standards necessary to further expand their business ventures. JAKEL currently employs about 5,000 employees engaged in research and development, branding, sales and marketing and support services.

Throughout the years, JAKEL has accumulated many industry awards that recognize its resilience, growth, leadership and branding amongst others. But all these awards do not



make JAKEL complacent, instead JAKEL continues to make waves in the industry, especially in diversifying into various industries to become one of the most dynamic Bumiputera companies in the country. JAKEL has been making inroads into real estate & property development, medical-related products, property management, ICT, plantation, manufacturing and tactical investment, amongst others.

With the ambition and strategy of "One State, One Branch", JAKEL now has more than 20 branches all over the country to cater and provide the best quality fabric selections to fulfill the needs and desires of its customers. As a key player in the industry, JAKEL has garnered a major role in promoting export-oriented manufacturing in the textile and clothing industry and towards connecting the economy to the global market to fast-track development.





JAKEL then made its mark in the industry through its substantial RM30 million investment made in the opening of the retail outlet. Jakel also invested RM50 million in its Section 7, Shah Alam retail outlet which is the Largest Textile Retail Outlet in Malaysia as recognised by the Malaysia Book of Records in 2010. With its high quality and premium products from Europe and other parts of the world, JAKEL has secured its leading status as the country's centre of quality fabric selections for all walks of life.

JAKEL's achievements and its commitment to quality and customers have been verified through several accolades achieved. In 2003, Perbadanan Usahawan Nasional Berhad (PUNB), a Malaysian national entrepreneur development corporation, has entrusted JAKEL with an important role to act as a mentor for Bumiputera successful entrepreneurs. JAKEL provides guidance and know-how to Bumiputera entrepreneurs who have keen interest in the textile industry.



JAKEL FROM LOCAL TO GLOBAL



1983

- JAKEL Trading was founded by Mohamed Jakel Bin Ahmad in Muar, Johor.

1997

- JAKEL Trading started importing textiles directly from factories in Korea, Japan, Turkey and Italy.

2007

- JAKEL Trading opened its Headquarters in Jalan Masjid India, Kuala Lumpur.

2009

- JAKEL Trading expanded and opened a flagship store at Seksyen 7, Shah Alam.

1985

- JAKEL Trading was formed as a textile retailer in Segamat, Johor.

1990

- JAKEL Trading ventured into a semi-wholesale business.

2008

- JAKEL Trading further grew its business to include head scarves under Ariani Brand.

2010

- Received recognition from the Malaysia Book of Records for the Largest Textile Store in Malaysia.





Jakel expanded and opened a flagship store at Seksyen 7, Shah Alam to cater to the increasing number of customers.



2015- Jakel Square

2011

- JAKEL Properties was formed and established.

2012

- JAKEL Development Sdn. Bhd. was incorporated to focus on property development.

2015

- Jakel Mall Kuala Lumpur officially opened.
- Awarded as Largest Textile Mall in the World under one roof.

2017

- Awarded The Most Popular Brand in Textile.

2018

- Jakel employs more than 5,000 employees. Turnover of RM1.45 Billion from textile division alone

2019

- Newest branch opening in Langkawi, Kedah.

2020

- Launch of jakelonline.com
- Supplied PPEs and face masks
- Diversified into health-related industry and technology.



VISION & MISSION



VISION

JAKEL Group aims to become a successful Bumiputera conglomerate that delivers exceptional value to our customers and shareholders.

MISSION

We are dedicated to providing our customers with the best quality products and services at the best price possible in order to meet their ever increasing demands. We also strive to expand and strengthen our foothold as the largest textile importer and supplier in the country.



JAKEL TRADING SDN. BHD.



VISION:

To be a one-stop centre for fabrics & textiles.



MISSION:

Aim to expand the company and be established as the largest textiles supplier as well as importer in Malaysia, provides textiles and fabrics with highest quality, consistently and continuously provide the most exquisite fabrics to meet customer's satisfaction.

Promoting export-oriented manufacturing in the textile and clothing industry and towards connecting the economy to the global market to fast-track development.



GROUND FLOOR

Thousands of new and latest designed Polyesters, washable fabrics, fabrics of Baju Melayu, Batik cloths, sarongs, telekung and prayer mats, as well as ready-made Baju Melayu/Baju Kurung

PRODUCTS & SERVICES: JAKEL MALL, KL

LEVEL 1

Stunning silks such as Korean Silk, Embroidered Thai Silk, Organza Embroidered Silk, Organza Beaded, Indian Raw Silk Beaded, Washable Italian Silk and Chiffon Plain Silk as well as a charming collection of premium quality cotton such as English Cotton, Swiss Cotton, Swiss Voile, Japanese Cotton, Swiss Jacquard Voile, and Viscose from Italy and Germany.

Option include Kain Samping (woven) and readymade duchess as well as Baju Melayu.

+ BRIDAL SECTION

Extensive choice of exclusive fabrics such as French Lace, Korean Lace, Indian Lace and Beaded Chiffon exclusively for future brides and grooms. A songket's collection can be found here. Nearly 2,000 colors and 500 designs from the famous worldwide fashion designers, including wedding custom-made bedsheets.



LEVEL 2

Thousands of amazing, reasonably-priced collections of premium fabrics designer from world-famous fashion designers such as Valentino, Emanuel Ungaro, Roberto Cavalli, Solstiss French Lace, Sophie Halette, Givenchy, Armani, Pierre Cardin, Lorenzo Riva, Lanvin Paris, Zuhair Murad and Elie Saab.

Latest luxury designs that are bejeweled with sparkling Swarovski crystal that carefully embroidered by hand. Linen lovers can also take a single glance of the latest lines such as Irish Linen, Italian Linen, French Linen Polos and Patterned Linen. Amazing choices of exclusive Hand-made, Kain Samping from Terengganu.



MEN'S DEPARTMENT

This section offers high quality fabric collections and renowned designer selections such as Soktas, Valentino, Carnet, Tissues Pierre Cardin, Emanuel Ungaro, Ermenegildo Zegna, Roberto Cavalla, Mario Capra, Lorenzo Riva, Loro Piana, Holland & Sherry, and Ferre Milano. We also provides 'Made to Measure' suit and menswear tailoring services for the customer who wants to look at his very best. You can also find ready-made exclusive Baju Melayu, Batik Shirts, Men's Suit and Men's tailor.



LEVEL 3

This level is a place for customers who are looking for home furnishing items. This is a new dimension of JAKEL to deliver the best services for customers especially for home-deco fans. Variety of the finest curtains, sofa, beddings, dining tables and other home furnishings are available on this floor. JAKEL is a "One-Stop Centre" as we also provide curtain measurements and tailoring services at our textile gallery.

LEVEL 4

A wide range of gorgeous ready-to-wear clothing for men, women and children such as Modern Baju Kurung, Baju Kurung, Baju Melayu as well as Jubah made of patterned or embroidered cotton, chiffon, lycra, and silk. JAKEL offers beautiful clothes for various shapes and sizes, ranging from XS to XXXL, to fulfill all our customers' wants and needs.

LEVEL 5-10

The remaining floors are utilised and for our administration office which consist of Human Resource & Administration Department, Advertising & Promotion Department, Business Development Department, Finance Department, Jakel Properties & Jakel Development, including Ariani Coporate Office.



JAKEL DEVELOPMENT SDN. BHD.



JAKEL GROUP has ventured into the property development industry via its project development arm, JAKEL DEVELOPMENT SDN BHD in 2012 as part of the group's diversification strategy to further strengthen its growth. The strategic move into property development industry was timely and inevitable as the group has valuable strategic landbanks throughout major cities in Malaysia awaiting to be unlocked.



PHILOSOPHY:

- + To build impeccable mixed-development properties for their potentials in Malaysia through quality, craftsmanship and style.
- + This commitment to excellence is built upon the foundations of quality, value, progress and strength.
- + Jakel Development understands that people's lives are defined by the environments in which they live, work and play.
- + As an emerging leader in property development and construction industry, each Jakel Development project is "BUILT FOR LIFE"

*Jakel Development
is changing the way
Malaysians live,
work and play.
Our initiatives yield
positive commercial and
community Outcomes.*

**Datuk Seri Mohamed
Faroz Bin Mohamed Jakel,
CEO Jakel Development
Sdn. Bhd.**

From its early days, Jakel Development has the vision of becoming one of the leading and preferred property developers in Malaysia. The shareholders saw the need for premium quality blend of work and lifestyle equilibrium, serving the current as well as future living needs.

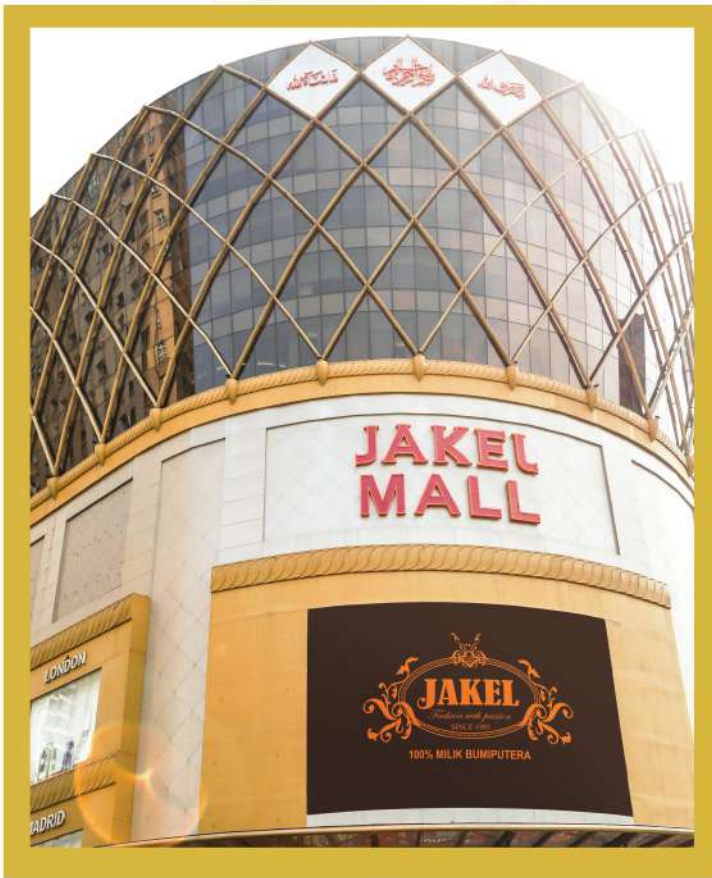
Development of sustainable living and lifestyle

VISION

Jakel Development is always sensitive and adaptive to market feedback in order to refine and innovate each new project. Low maintenance, open plan, green living, a positive sense of community, elegant design, affordability, convenience, location and strong transport links are all key to Jakel Development's vision and reflect both investor's and owner occupier investment priorities.



COMPLETED PROJECTS



JAKEL SQUARE KUALA LUMPUR

JAKEL SQUARE was our first re-development project that revitalised the surrounding area of Jalan Munshi Abdullah in the heart of Kuala Lumpur city centre with GFA size of 800,000 square feet. The property's approximate Total Asset Value is more than RM750 million.

Jakel Square (Jakel Group HQ, Jakel Mall and Lulu) transformed the surrounding area of Jalan Munshi Abdullah and the famous Jalan Masjid India into the vibrant inner city and further elevate the area as one of the sought-after tourist attractions. This has further catalysed and increased the value of properties in the surrounding area.





J DUPION KUALA LUMPUR

With a bold entrance statement, J Dupion serviced apartment exudes a sense of grandness upon arrival, with careful thought and masterful execution behind each feature.

The serviced apartment consists of 2 towers with 39-storeys with a total of 418 units and 5 lifts servicing each tower, a low-density layout of only 7 units per floor-majority of which offer a panoramic KL city view and solid security details. Each facet of this development is designed to provide comfort and matchless convenience. The project is completed and fully sold, with an approximate gross development value (GDV) of about RM400 million.





BSN SELANGOR HQ SHAH ALAM

Bank Simpanan Nasional (BSN), Selangor HQ tower is a 20-storey office building located on a 1.23 acres land in Section 14, Shah Alam. BSN was completed on May 10th 2019 with a Gross Floor Area (GFA) of about 385,000 square feet and with a Gross Development Value (GDV) of RM144.2 million.

This office tower is strategically located in Shah Alam city centre, and is accessible via the Federal Highway which connects Kuala Lumpur, Petaling Jaya and Klang.



CURRENT & FUTURE PROJECTS

LEMBAGA ZAKAT SELANGOR SHAH ALAM

Lembaga Zakat Selangor (LZS) is a 14-storey office building, located on a 1.05 acre land at Section 14, Shah Alam which is easily accessible to the Federal Highway that connects Kuala Lumpur, Petaling Jaya and Klang.

LZS consists of Gross Floor Area (GFA) of about 228,000 square feet, and a Gross Development Value (GDV) of RM80 million.

The design concept is based on modern office with "Islamic motif" to depict LZS socioeconomic function within the community as a non-profit organization, and one of the main elements in the implementation of "zakah" and Islamic philanthropy. The development is designed to sustainability standards of "Green Building Index" (GBI) certification.



*Artist's Impression





J.SATINE KUALA LUMPUR

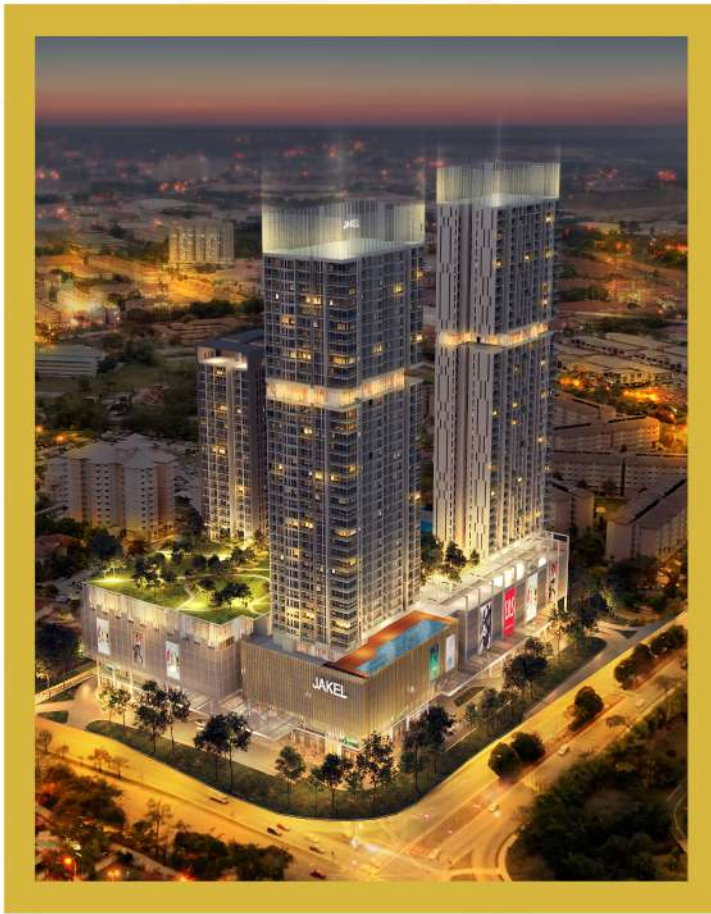
Jakel Group together with Platinum Victory launched a new residential project in Setapak, Kuala Lumpur via a joint venture. This strategic collaboration between the two developers is to develop flagship property project located in Kuala Lumpur on a 9.2-acre project site in Setapak with a concept of residential and mixed-development named J. Satine.

With a gross development value of RM1.25 billion, the J.Satine project is located in the heart of the bustling Setapak township. The J.Satine project is an integrated development project with a GDV of RM1.25 billion comprising of 4,303 residential and commercial units it is divided into three components including 3,600 units of Regional Affordable Housing (Residensi Wilayah), 661 SOHO units and 42 commercial units. It will display an interesting development concept that is in line with the surrounding and ambiance that provides a perfect, comfortable and harmonious lifestyle.



*Artist's Impression





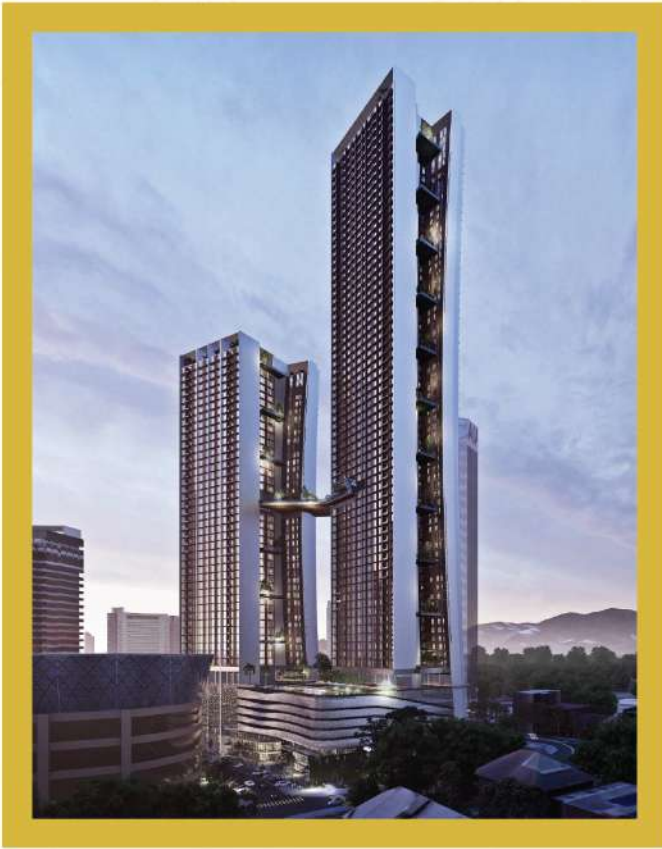
J PALLADIUM SHAH ALAM

Set in the thriving district of Seksyen 7, Shah Alam, between Hospital Shah Alam and Section 7 Lake, J Palladium is an integrated development located on 7.04 acres land with approximately RM1.1 billion in gross development value (GDV). Close to UiTM Shah Alam and i-City for integrated living, J Palladium offers a wide range of amenities such as a shopping mall, exciting retail shops, premium residential and hotel towers that will form a new way of living in Shah Alam.



*Artist's Impression





J GALLERIA KUALA LUMPUR

Centrally located along Jalan Ampang and right next to KL Tower in the city centre, J Galleria sits on a 2.07 acres of land and presents an approximate gross development value (GDV) of RM1.3 billion. An exhilarating and luxurious property development, J Galleria offers unparalleled proximity to prime city attractions such as the KLCC, KL Tower and Masjid Jamek. This development, when completed will transform the landscape of the surrounding area to become the next "CBD" of Kuala Lumpur.



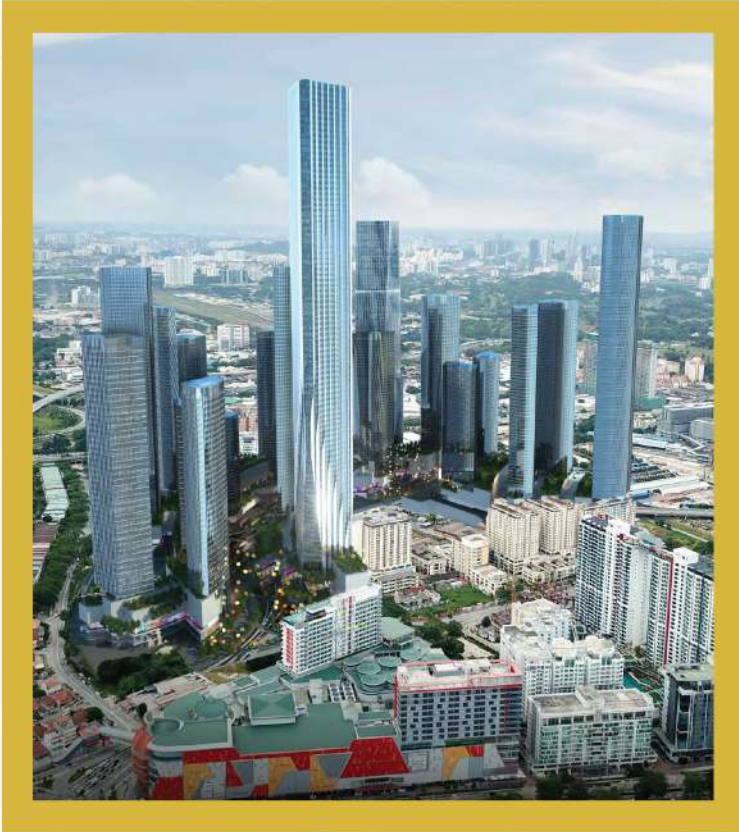


THE VELODROME KUALA LUMPUR

This mixed-development property development will comprise street malls, exclusive offices and luxurious service apartments on a 12.43 acres of land with an approximate gross development value (GDV) of RM3.5 billion. Once known as the National Cycling Stadium or known as the velodrome, this site is just a few minutes away from the Kuala Lumpur city centre. The Velodrome is a Transit Oriented Development (TOD) within the prime areas of Cheras and Jalan Loke Yew which provides easy access and connectivity for the residences. Adding to its prime location, The Velodrome is also close to the Taman Pertama MRT, as well as bustling shopping malls, such as Sunway Velocity, IKEA and Mytown.

*note: name to be confirmed





CHERAS LOT 16 KUALA LUMPUR

Lot 16 presents a bold new interpretation of what it truly means to create a mixed-use development concept, comprising offices and service apartments located on 31.90 acres of land with an approximate gross development value (GDV) of RM7 billion. Lot 16 offers effortless access to KL city centre via Jalan Cheras and Jalan Loke Yew. Adding to its prime location, it is located near the Cochrane MRT and is within the vicinity of premium shopping centres such as IKEA, Mytown and Viva Mall, and easily accessible via private and public transport.





KUALA LUMPUR CITY CENTRE

This iconic project is a proposed the 74-storey building comprising of upscale mixed development that will change the landscape of KLCC and its surrounding by featuring a world class features and a structure that embodies natural elements and the latest technologies. It is located on a 1.32 acre land fronting KLCC park the world renowned KLCC Petronas Twin Towers.

Conceived as a vertical city: the building will interconnect mixed-use towers that accommodates premium office space, a 5-star hotel, high-end serviced apartment, retail space, a gallery and an exhibition centre that are directly connected to KL Convention Centre.



*Artist's Impression





WANGSA MAJU KUALA LUMPUR

Aria Residences is a 43-storey building and consists of 504 units of apartment suites. The proposed development sits on a 1.75 acres land and it is strategically located within the vicinity of the Wangsa Walk shopping mall area, which is the new satellite town of Kuala Lumpur.

It is an iconic residential tower in Wangsa Maju that has views to the popular Bukit Dinding hiking trail and has clear view towards Kuala Lumpur city skyline. The design concept of the proposed development is inspired by a fabric fold texture to reflect the main core business that the land owner and developer is known for.





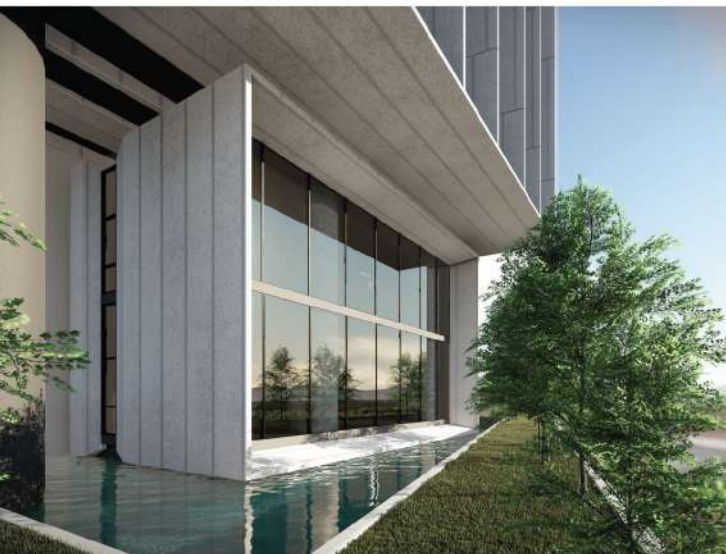
SYED PUTRA KUALA LUMPUR

Sitting on a 1.34 acres site and along Jalan Syed Putra Kuala Lumpur, the single block apartment suite consists of 50 storey and 420 units. The site is strategically located near the renowned shopping hub Mid Valley Megamall, which makes this site attractive to potential buyers.

The design conceptualizes the image of a "snowy mountain" with a concept that carries the notions of refuge, safe haven and so lace. The development is designed to fulfill the global standard for "GREEN BUILDING INDEX" (GBI) certification.

This development also envisions a larger connectivity and accessibility via the walking distance KTM station to the Greater Kuala Lumpur and Klang Valley. The connectivity and accessibility will be a saleability factor.

The overall Gross Floor Area (GFA) is approximately 595,810 square feet which contributes to a Gross Development Value (GDV) of approximately RM 435 million.





CAPITAL SQUARE NORTH TOWER KUALA LUMPUR

This new residential development is located on a 1.42 acres land between Jalan Munshi Abdullah and Jalan Dang Wangi, and is connected to Jakel Square. Easy access to LRT Masjid Jamek and LRT Dang Wangi and nearby the heart of Kuala Lumpur City Center. This upcoming serviced apartment consists of 12-storeys with 305 units with an approximate gross development value (GDV) of RM200 million.



*Artist's Impression



Galeri Muslimah
ARIANI
skaf & selendang

A
A R I A N I
READY TO WEAR



ARIANI is a Malaysian-based premium scarf brand. Launched in April 2008, Ariani started off with the iconic "awning tudung" and has since built its strong foundation among the headscarf-wearing crowd. ARIANI has always been known for its tasteful head coverings which is fashion-forward, yet maintains the image and ethos of Muslim-compliance - thus, creating a perfect balance between style and functionality.



+

Our products are designed and built upon three elements; Exclusivity, Modesty and Contemporary. As a brand connected with JAKEL - the leading textile importer and retail outlets in Malaysia, ARIANI sets itself apart from other brands, armed with a better understanding of fabrics which suits the Malaysian climate. ARIANI focuses on various colours, textures and prints to produce unique, modern, sophisticated and elegant products.

Known as a one-stop-center for all Muslimah wear needs, ARIANI has something to offer everyone for any occasions. Our team is well-trained and ready to assist customers in finding the perfect style that suits one's personality and offers a complete range of modest products for one's everyday look. As the forefront of modest fashion brand, ARIANI strives to maintain the balance between current trends, comfort and practicality without compromising on beliefs. Each product is tailored to perfection to fit customer's demand. ARIANI went through such great length in understanding the demands and preferences of our customers thus producing fresh, original and modern ideas aligned with the latest fashion trend.



ARIANI LUXE

ARIANI LUXE, launched on 26 April 2017, is a sub-brand of ARIANI that brings together premium designer hijab collections of sophisticated and experienced designers with an exciting touch of artisan designs with exclusive details.

The ARIANI LUXE collection is a new definition for customers who love the limited edition collection as it features premium hijab designs with a combination of colors, intricate lace embroidery and Swarovski stones for our special collections.

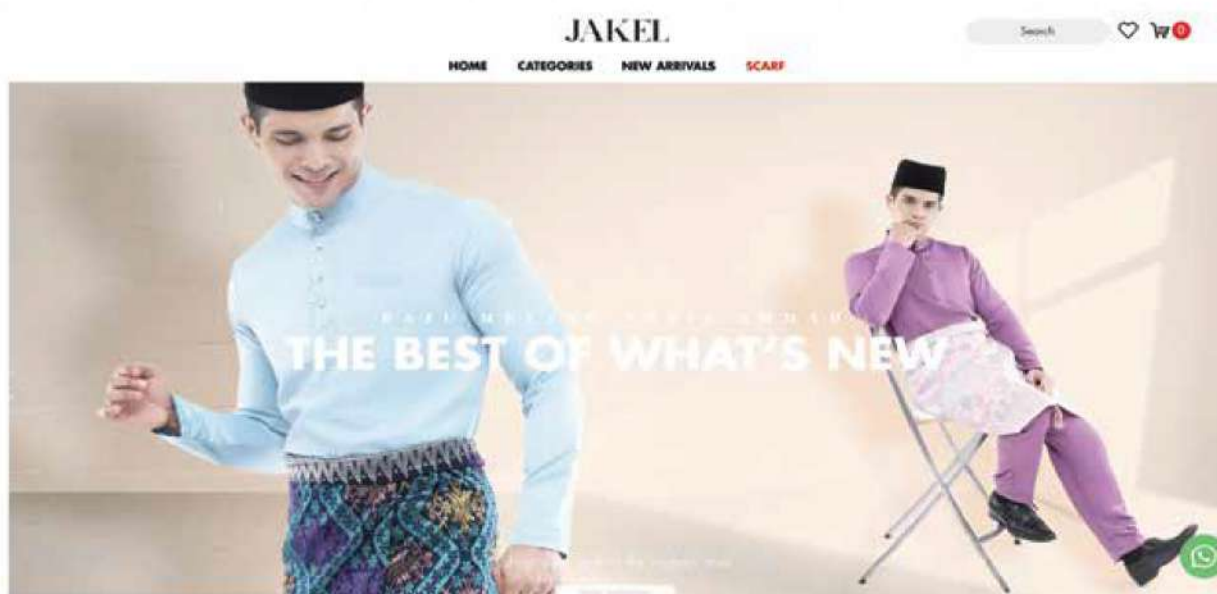
The ARIANI LUXE collection offers the finest quality fabrics with unique, modern and elegant combination of colors, materials and prints. Each Ariani Luxe collection is released in limited quantities in order to maintain the exclusivity of the product. ARIANI LUXE scarves are produced using these exclusive materials namely Chiffon, Tulle, French Lace and Silk.

**3 branches in
Kuala Lumpur,
Bangi, Wangsa
Maju and
3 pop-up
stores in
Shah Alam,
Johor Bahru
& Ipoh.**



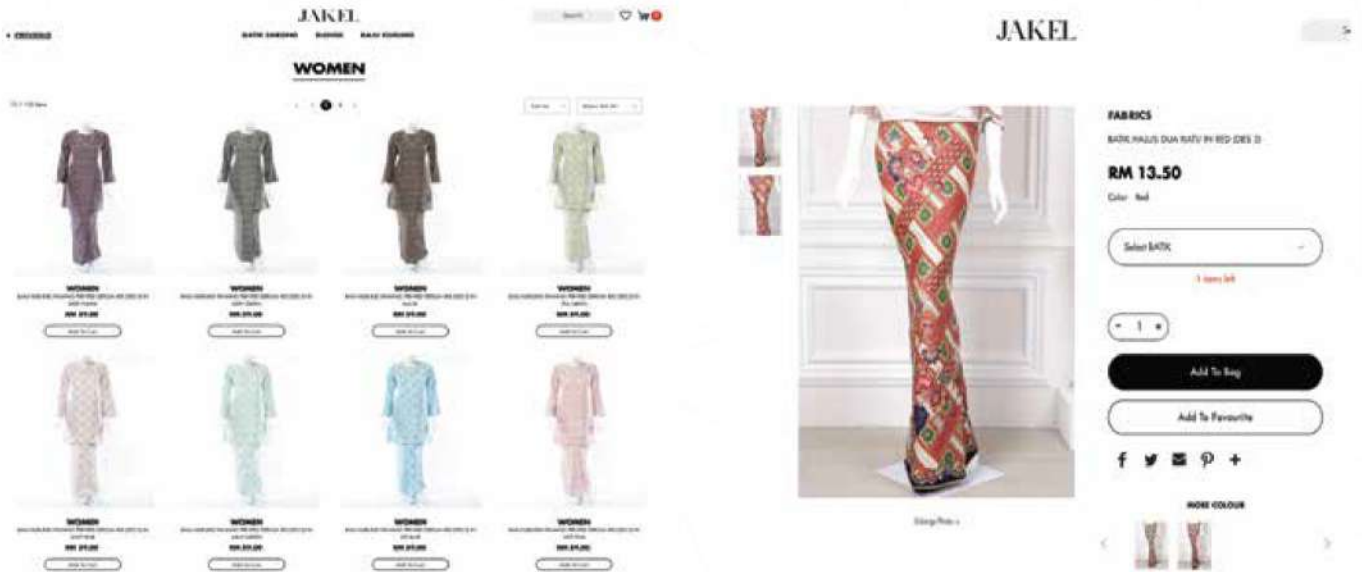


JAKELONLINE.COM was first launched in June 2019. The online store was developed with its main objective to provide an alternative platform for JAKEL's customers to view and purchase JAKEL's products online. This platform provides a unique online experience to customers by allowing them to self-register as a member, flexibility to choose from colours, patterns, sizes and prices which can be done seamlessly via JAKEL's eStore secured online gateway. The buying process is easier and faster and customers will also receive exciting offers and exclusive online-only products from time to time.



PRODUCTS AND SERVICES:

Besides online-only unique products, JAKELONLINE.COM also offers the same products services as JAKEL physical retail outlets and is categorized according to different product offerings such as fabrics, ready-to-wear, furnishings, traditional attires and muslim's praying kit. With only a few clicks, end user will be able to purchase their dream clothing needs from the comfort of their or home to the product listing page.



OTHER BUSINESSES



HOME FURNISHING

At Jakel, our priority is to provide an outstanding experience. Whether through our sales and customer service center, you will have access to experts to consult with in choosing the products best suited to your project, budget, and schedule. Our home furnishing products are of high quality standards and materials while offering extraordinary value.

INSURANCE

Jakel Group via its subsidiary, provides insurance services including as insurance agents, Takaful agents, and insurance brokerage. We offer insurance and financial services, insurance for individuals and businesses, as well as accident and health insurance and we also offers retirement planning, and wealth management services.



VENTILATOR

GLOVES

RESPIRATORS

PPE

MEDICAL-RELATED PRODUCTS

Jakel Group's latest venture is in providing products related to the health and medical industry where Jakel is now one of the major suppliers for protective equipment during the Covid-19 pandemic that has affected our daily lives. Jakel has the capacity to act as a one stop solution for the supply of medical equipment such as various types of face masks, PPE and etc., including ventilators. Jakel is exploring other types of medical-related equipment to be under its offerings.





PROPERTY MANAGEMENT

Being the owner of multiple property assets around the country, including commercial and industrial buildings, residential, offices and business centres, Jakel has its own property management company that manages these assets to ensure the value and upkeep of the buildings are maintained. We also offer our services to multiple other properties around the country.

REAL ESTATE INVESTMENTS

Jakel Group started its foray in the real estate business since 2009 and has been expanding in this field by acquiring strategic properties around Klang Valley and other parts of Malaysia. Jakel is constantly on the look out to increase its land banks, especially in strategic locations within the Klang valley. With the company on an expansion mode, Jakel welcomes the opportunities from all parties to offer property development proposals or partnerships. This can either be in the form of land acquisitions or joint ventures.



TECHNOLOGY

Jakel Group has within its stable of companies, digital solutions provider focusing on web development, IT and network services, content creation and out-of-home network management. Jakel also has the sole rights to certain defense technologies available for the use by authorities and surveillance agencies.





UNIFORM

Jakel Group is a major player in the supply of uniforms to corporations for their corporate shirts attires including other related needs. Jakel has also been a strong key supplier of uniforms for law enforcement agencies and authorities, locally and internationally. Jakel is able to fulfill the needs of our customers in big quantity, fast service, highest quality of materials at an affordable price Our in-house designers will work closely with customers, to cater to customers' needs and to deliver the best for them.

DEFENCE-RELATED INDUSTRIES

TACTICAL BOATS



PROTECTIVE GEARS



TACTICAL GEARS



SURVEILLANCE EQUIPMENT



MILITARY EQUIPMENT



COMMERCIAL & MILITARY VEHICLES



ACHIEVEMENTS & AWARDS



2003

**Mentor for Perbadanan
Usahawan Nasional
Berhad (PUNB)
Entrepreneurs**

2010

**Mentor for Perbadanan
Usahawan Nasional
Berhad (PUNB)
Entrepreneurs**



2010

**LARGEST TEXTILE RETAIL
OUTLET IN MALAYSIA**
The Malaysia Book of Records

2011

**THE BEST TEXTILE
COMPANY OF
THE YEAR at the UDC
Business Awards 2011**

Universo De' Commercio
Business Awards (UDC)



2013

**HR ASIA
BEST COMPANIES
TO WORK FOR IN
ASIA 2013**

2013

**EXCELLENCE IN RETAIL
MANAGEMENT**
Malaysian Institute of
Management (MIM) during
its prestigious Asia Global
Excellence in Management
Awards 2013



2013

**BEST ASEAN TEXTILE
COMPANY 2013
at the Outstanding
Business Awards 2013**

ASEAN Retail and Franchise
Federation (ARFF)

2013

**MBA INDUSTRY
EXCELLENCE AWARDS
TRADING 2013**

Asean Business Advisory
Council Malaysia





2013

THE TOP 100 is published in the Encyclopedia of Who's Who

Majlis Bandaraya Shah Alam

2014

INDUSTRY CLASS IN RETAIL BUSINESS at Selangor Excellence Business Awards 2014

Dewan Perniagaan Melayu Malaysia (DPMM)



2014

BEST BRAND IN RETAIL TEXTILES

2014 Corporate Branding at The BrandLaureate Small Medium-sized Enterprises (SME) Award

Asia Pacific Brands Foundation (APBF)

2015

MASTERCLASS ENTREPRENEUR OF THE YEAR at Utusan Business Awards 2015



2015

HR ASIA BEST COMPANIES TO WORK FOR IN ASIA 2015

2015

MASTERCLASS GLOBAL ENTREPRENEUR OF THE YEAR at the 6th Middle East Business Leaders Award 2015

American Leadership Development Association (ALDA)



2015

GLOBAL BEST BRANDS TEXTILE SME Category

American Leadership Development Association (ALDA)

2015

The Malaysia Book of Records (National Record)





2015

**BRAND EXCELLENCE IN RETAIL
WORLD'S LARGEST TEXTILE
MALL in Special Edition World
Award 2015 at The BrandLaureate
Small Medium-sized Enterprises
(SME) Award**

Asia Pacific Brands Foundation (APBF)

2015

**MASTERCLASS AWARD ASEAN
LARGEST TEXTILE MALL 2015
at the Outstanding Business
Awards 2013**

ASEAN Retail and Franchise
Federation (ARFF)



2016

**HR ASIA
BEST COMPANIES
TO WORK FOR IN
ASIA 2016**

2015 - 2016

**BRAND OF THE YEAR
IN RETAIL TEXTILES at
The BrandLaureate
Small Medium-sized
Enterprises (SME) Award**



2016

**7TH MIDDLE EAST
BUSINESS AWARDS 2016
Jakel Group International
Brand of The Year**

2016

**INTERNATIONAL BRAND
OF THE YEAR at 7th Middle
East Business Leaders Award 2016**

American Leadership Development
Association (ALDA)



2016

**MASTERCLASS RETAIL
ENTREPRENEUR OF THE
YEAR at Pangkor Dialogue
Awards 2016**





2016 - 2017

**SIGNATURE BRAND IN
RETAIL MUSLIMAH FASHION
at at The BrandLaureate Small
Medium-sized Enterprises
(SME) Award**

Asia Pacific Brands Foundation (APBF)

2016 - 2017

**BRAND DISTRIBUTION IN
BRAND EXCELLENCE in Fashion
Textile and Apparel at The
BrandLaureate Small Medium-
sized Enterprises (SME) Award**

Asia Pacific Brands Foundation (APBF)



2017

**EMERGING ENTREPRENEUR
OF THE YEAR at Global
Leadership Awards 2017**

American Leadership Development
Association (ALDA)

2017

**ENTREPRENEUR OF THE
YEAR at Malaysia Business
Awards 2016**



2017

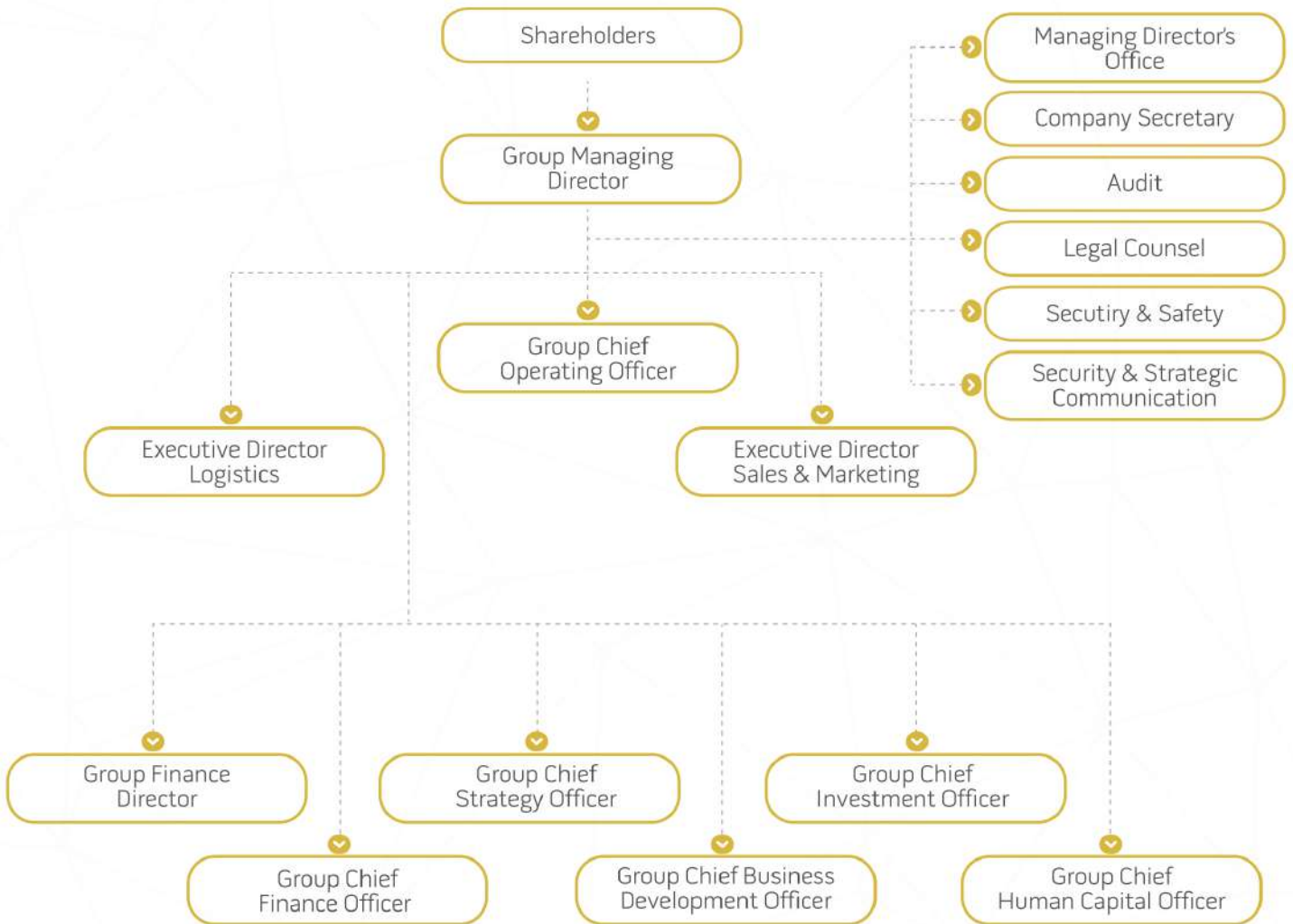
**MASTERCLASS SOCIALLY
RESPONSIBLE LEADER at the
Global Responsible Business
Leadership Awards 2017**

Asia Pacific CSR Council



ORGANISATION STRUCTURE

JAKEL GROUP ORGANIZATION CHART



DIVERSIFIED BUSINESSES

JAKEL GROUP OF COMPANIES

TEXTILES DIVISION

- Ariani Textiles & Manufacturing (M) Sdn. Bhd
- Jakel Trading Sdn. Bhd.
- Perano Sdn. Bhd.

PROPERTY INVESTMENT DIVISION

- Hajra Properties Sdn. Bhd.
- Cemara Land Sdn. Bhd.
- Banu Properties Sdn. Bhd.
- Layar Tegas Sdn. Bhd.

PROPERTY DEVELOPMENT DIVISION

- Jakel Development Sdn. Bhd.
- Samira Development Sdn. Bhd.
- Multi-access Sdn. Bhd.
- Hitech Real Estate Development Sdn. Bhd.
- Avante Development Sdn. Bhd.
- Jasa Kemudi Property Sdn. Bhd. (Fka Capital Square Hotels Sb)
- Jakel Properties Sdn. Bhd.
- Peluang Hartanah Sdn. Bhd.
- Perano Properties Development Sdn. Bhd.
- Acadia Properties Sdn. Bhd.
- Alited Property Sdn. Bhd.
- Jayano Estate Realty Sdn. Bhd.
- Mabrrur Land Sdn. Bhd.
- Jakel Realty Sdn. Bhd.
- Suede Realty Sdn. Bhd.

PROPERTY DEVELOPMENT UNDER JOINT-VENTURES

- Multi-access Assets Sdn. Bhd.
- Jayyid Land Sdn. Bhd.
- Sri Pertiwi Resources (M) Sdn. Bhd.
- Jbiz Development Sdn. Bhd.
- Jp Wangsa Maju Sdn. Bhd.

OTHERS

- Berkas Hasrat Petroleum
- Easy Region

Jakel Group is also involved in various other industries including online business, oil & gas engineering, insurance, defence related-industries, medical-related supplies, and ICT amongst others.



NEWSPAPER ARTICLES

NEW STRAITS TIMES

SEPT 30, 2010

STRAITS TIMES

30 SEPTEMBER 2010 THURSDAY

Jakel plans further expansion

By U. Shankar Ghosh
The Straits Times

TEXTILE company CapSqure (JAKEL) has opened its 20th store in Singapore, and plans to open another 10 in the next 12 months. The company is also planning to open 10 more stores in the next 12 months.

Check and attended by 1,200 guests. Demand for JAKEL products, comprising more than 5,000 fabric designs from all over the world, has been good. "The sales have been very strong and we are not surprised that we opened stores in these areas," Faruqi said. Besides Kuala Lumpur, he said the small communities near Ipoh, Klang, Teluk Anson, Seremban and Kajang are also good for JAKEL stores. Faruqi said he is looking for more outlets in the Klang Valley area.



Before (left) and after (right) being bought by JAKEL.

near Klang, Seremban and other nearby towns. The JAKEL group, which has been in the industry for over 20 years, is looking for more outlets in the Klang Valley area. Faruqi said he is looking for more outlets in the Klang Valley area.

FOCUS MALAYSIA

OCT 30, 2014

Page 30



Jakel to transform CapSquare

Textile retailer acquires mall and office blocks for RM420m

Textile retailer CapSqure has acquired a 100,000-sq-ft office block and a 100,000-sq-ft mall for RM420 million. The acquisition is part of the company's expansion plan.



The acquisition is part of the company's expansion plan. The office block will be used for the company's regional headquarters, and the mall will be used for retail and office space. The acquisition is expected to be completed by the end of the year.

THE STAR

OCT 30, 2014

Silk steals the show

Fashion show by textile house features traditional designs



The fashion show featured traditional designs and showcased the company's expertise in silk. The designs were inspired by traditional Malaysian and Indonesian motifs. The show was a success and received positive feedback from the audience.



THE EDGE

DEC 29, 2014

WORLD

A shariah-compliant real estate asset

Jakel Group has launched a new shariah-compliant real estate asset. The asset is a commercial building located in a prime area. The building is designed to meet the needs of shariah-compliant investors and tenants. The asset is expected to be a successful investment for the company.



The building is a prime real estate asset and is expected to be a successful investment for the company. The building is designed to meet the needs of shariah-compliant investors and tenants. The asset is expected to be a successful investment for the company.



THE STAR | JAN 13, 2015

Jakel Group builds up strong business presence

It is eyeing property list

Wajakel Group has built up a strong business presence in the Klang Valley region, with its flagship Jakel Mall di CapSquare. The group is eyeing a list of properties for future expansion.

Group CEO Muhammad Faris said the company's focus is on providing high-quality retail and F&B solutions for its customers. He added that the group is currently reviewing several potential sites for new mall developments.



Strong family image

Group CEO Muhammad Faris said the company's focus is on providing high-quality retail and F&B solutions for its customers. He added that the group is currently reviewing several potential sites for new mall developments.

Faris highlighted the group's commitment to its employees and customers, emphasizing a strong family image. He mentioned that the group has successfully managed the transition of Jakel Mall di CapSquare to a new management team, ensuring a smooth and successful operation.

BERITA HARIAN | FEB 19, 2015

Jakel tawar harga promosi

Tawaran harga rendah sempena pembukaan Jakel Mall di CapSquare



Promosi sempena pembukaan Jakel Mall ini bagi memperbaiki pondongan orang ramai supaya pelanggan tahu. Jakel akan terus menawarkan harga rendah dan terbaik bagi semua produk kami.

Olleh Che Wan Saiful Ailes

Konsep Jakel Mall di CapSquare menjadi transformasi terbesar

Jakel Trading Sdn Bhd (Jakel), sebuah syarikat terkemuka, mengumumkan harga promosi di semua 20 cawangan Jakel Mall di CapSquare. Tawaran ini bertujuan untuk memperbaiki pondongan orang ramai dan memperkenalkan produk-produk baharu kepada pelanggan.

Konsep Jakel Mall di CapSquare menjadi transformasi terbesar

20 cawangan Jakel seluruh negara

Konsep Jakel Mall di CapSquare menjadi transformasi terbesar. Dengan menawarkan harga rendah dan terbaik, Jakel bertujuan untuk menarik pelanggan baru dan meningkatkan penjualan.

Jakel Group CEO Muhammad Faris berkata bahawa Jakel akan terus menawarkan harga rendah dan terbaik bagi semua produk kami. Beliau juga menekankan komitmen Jakel terhadap pelanggan dan komuniti.

UTUSAN MALAYSIA | FEB 02, 2015

UTUSANMALAYSIA

KUALA LUMPUR Indeks Komposit (-2.22) mata 1,807.87

SINGAPORE Straits Times (+19.75) m 3,435.66

KHAMIS • 19.02.2015

BISNES

ASNB



Jakel peruntuk capex RM100 juta

KUALA LUMPUR 19 Feb. - Grup peruncian terkemuka, Jakel Trading Sdn Bhd (Jakel), mengumumkan akan memperuntukkan RM100 juta untuk pembangunan projek-projek peruncian di seluruh negara.

Group CEO Muhammad Faris berkata, projek-projek ini akan melibatkan pembangunan pusat-pusat peruncian baharu dan pembaikan pusat-pusat peruncian sedia ada.

Faris menambahkan, projek-projek ini akan dilaksanakan dalam tempoh tiga hingga lima tahun. Beliau juga menekankan komitmen Jakel terhadap pelanggan dan komuniti.

NEW STRAITS TIMES | FEB 23, 2015

A strong fabric of success

THRIVING VENTURE: Jakel Group's hard work, perseverance and good business ethics are bolstered by strong support from family and employees



By Muhammad Faris

It is often said that success is a combination of hard work, perseverance and good business ethics. At Jakel Group, these values are deeply ingrained in our corporate culture. Our success is a result of the strong support from our family and employees.

Our family provides us with the moral support and encouragement we need to overcome challenges. Our employees are committed to their work and to the success of the company. Together, we have built a strong fabric of success.

Our success is a result of the strong support from our family and employees. We continue to work hard and strive for excellence in everything we do. We are grateful for the support and trust of our customers and partners.

Looking ahead, we are confident about our future. We will continue to invest in our people and our business, and we will continue to provide high-quality products and services to our customers.

6 News

STABLE WORKERS JANUARY 2020

MAN WITH A VISION

Transforming a family business to a leading textile business



Mohamed Feroz: We did not come from a privileged background. Our family was poor.



Northern exposure: Tun Dr Mahathir Mohamad (left) cutting the ribbon to officiate the opening of Jakel Langkawi with Jakel Group Managing Director, Dato Mohamad Feroz (right) and Jakel Chief Operating Officer, Dato Mohamad Nizam (center) and their mother Puan Hajjah Hajaratus Sa'adah (far right) in Dato Mohamad Feroz.

All the way, you, mighty walk from little success grows. This is the motto of the Jakel Group which has indeed come a long way since its humble beginnings in 1963, operating out of a small shop selling carpets, rubber mats and curtains.

With its foundation and perseverance laid through the decades, Jakel Group is today a diverse leader with 22 stores across the country, employing more than 6,000 employees from all walks of life. In 2019, its textile division alone brought RM1.6 billion in revenue.

At the helm of the company is managing director Dato Mohamad Feroz Mohamed Jakel, who provides a wealth of wisdom to propel the organisation to greater heights.

"Contrary to what many people may think, we did not come from a privileged background."

"Our family was poor and my situation was made worse in 1963 when the owner of my father's rooming shop took the premises back and sold the building to someone else," he recalled, noting that his father had persevered to provide for his family of 12 children.

His late father, Mohamed Jalil Ahmad founded Jakel Trading in 1963 in Ipoh, Johor, selling carpets in the local community and at the same time, retreating to other parts around Ipoh.

It was a particular incident he recounted as a child that set the course in his life to come.

He added, "It struck me when I heard my husband talking to my father for not being able to pay for our house loan for six months."

"What made me even more upset was when the landlord humiliated my father and threatened to force the house down as we couldn't afford to service our house."

"From that moment on, I was determined to change the fate of my family and not let such a situation happen again."

Mohamad Feroz is no stranger to hard work, as he has been working while studying from a young age.

"In 1970, Jakel ventured into the semi-wholesale business by supplying textiles to local retailers in Singapore to power station traders. It wasn't all smooth-sailing sailing, as the business had another challenge in the form of the customer credit when Singaporean suppliers would not deliver their goods on time."

Mohamad Feroz knew then that the only solution was to switch to direct imports from South Korea and Japan.

"At first, the manufacturer and supplier from Japan and South Korea were reluctant to sell their products to us, as they saw little chance to their Singaporean wholesalers."

"After continuous attempts over a period of six months, the supplier was willing to supply the goods to us, but at a higher price."

"Since then, Jakel has our own textile importers and in the late 1970s, we became a major wholesaler and distributor in Malaysia."

Jakel ventured a bank loan worth RM1.6 million in 1977 to purchase the three-storey Ruz, Damer building in Segamat and turned it into a retail and semi-wholesale outlet for customers.

The building was demolished in 2008 to make way for a new textile warehouse targeting retail customers who buy in bulk.

This newly built three-storey building with a basement spanned 40,000 sq ft in total of air-conditioned retail space and was ready for business in 2009.

It was the first step towards expansion to other business.

He added, "Every weekend, we received 200 to 250 buses from around the country - Singapore, Pahang, Kelantan, Terengganu, Pulau Pinang and others - bringing customers to our shop in Segamat."

"Mostly ladies, these customers usually purchase our textiles in big quantities because we offer wholesale prices."

"Another thing that was when I decided to open our first textile franchise in Kuantan under the Turkish-Dutchman Restoran Model (TRDM) concept textile production."

Jakel reached another milestone in 2000 with the purchase of Wisma Jakel in Jalan Besar, Masjid India with 100,000 sq ft business space for TRDM.

It opened a further RM100 million to renovate and stock the very first store as its first outlet in Klang Valley, which opened the following year.

In 2008, the RM100 sq ft Wisma Jakel Shah Alam opened with a total investment of RM10 million.

In 2013, Jakel bought away Cap Square, which has a total of RM100 million to renovate and stock the very first store as its first outlet in Klang Valley, which opened the following year.

Over the years, the group has acquired many other properties as it has branched out.

It collects a good stream of rental income from some shops, including in Kuala Lumpur, Shah Alam,

Cheras, Seremban, Bangi, Johor Bahru, as well as land banks in strategic locations around Klang Valley.

"We see that real estate is very aligned to our retail business, because if the business thrives, then the building's value will also appreciate significantly," says Mohamed Feroz.

To date, the group has 22 Jakel branches nationwide - with Jakel Langkawi being its newest addition and from them, 94 new franchise outlets.

Thanks to its group, the building block brand Artico too now has 22 outlets nationwide.

He concluded, "Hard work and determination have brought us here today and made us what we are."

"By the grace of God, with the strict teachings of my late father and knowledge from my mother, as well as the hard work of my siblings, Jakel has become known as the leader of the contemporary textile business in Malaysia."

"As the group continues to grow, Jakel Group has started to diversify its portfolio and agrees to be one of the key players in, among others, property development, hotel food, and defence-related industry, aside from being the leading textile retailer in the country."

"I am proud to be part of this journey and to see the growth of our company over the years. I will continue to work hard to ensure the success of our company and to provide the best products and services to our customers."

"I am proud to be part of this journey and to see the growth of our company over the years. I will continue to work hard to ensure the success of our company and to provide the best products and services to our customers."

lokal



DR Mahathir mendengar perancangan jenis kain daripada Mohamed Feroz pada Majlis Perasmian Pembukaan Jakel Langkawi di Langkawi Fair, semalam.

Jakel buka cawangan ke-22 di Langkawi Fair

Langkawi: Gedung tekstil terkenal negara, Jakel membuka cawangannya yang ke-22 di Langkawi Fair, Kuala, semalam.

Perasmian pembukaan cawangan gedung berkenaan disempurnakan oleh Perdana Menteri Tun Dr Mahathir Mohamad.

Pengarah Urusan Kumpulan Jakel, Mohamed Feroz Mohamed Jakel berkata, pembukaan cawangan terbaru ini suatu inisiatif terbaik syarikat yang masih mengekalkan momentum dalam mememudi perniagaan industri tekstil terutama dalam keadaan ekonomi yang kompetitif.

"Pembukaan cawangan ini bertujuan memacu perkembangan ekonomi Langkawi bagi menarik lebih ramai pelancong membeli-belah di pulau ini."

"Malah, ini sekali gus mewujudkan 150 peluang pekerjaan kepada anak tempatan."

"Sebagai syarikat yang prihatin, pembukaan jakel terbaru ini dapat membantu meringankan beban warga Langkawi bagi mendapatkan kain jakel dengan lebih mudah tanpa perlu ke tanah besar," katanya dalam ucapan Majlis Perasmian Jakel Langkawi semalam.

Katanya, pembukaan cawangan jakel di Langkawi ini juga disebabkan lokasinya yang sangat strategik iaitu di pusat beli-belah di Kuala.

"Malah, ia turut menjadi lokasi tumpuan pelancong dalam dan luar negara."

"Harga Jakel Langkawi beroperasi lebih rendah berbanding cawangan lain kerana Langkawi adalah pulau bebas cukai," katanya.

Turut hadir, Menteri Pembangunan Luar Bandar dan Wilayah, Datuk Seri Rina Harun.

Sempena pembukaan cawangan baru ini juga, Jakel Langkawi memberi tawaran istimewa separuh harga bagi barangan terpilih dan tawaran penurunan harga sehingga 75 peratus bagi semua pelanggan yang berkunjung sepanjang 5 Januari tahun depan.

Sementara itu, Mohamed Feroz berkata, pihaknya dalam perancangan membuka cawangan jakel di Kuching dan Miri, Sarawak pada tahun hadapan.

"Jakel kini mempunyai cawangan di semua negeri kecuali Pulau Pinang dan Sarawak. Perancangan kami untuk depan atau pada 2021 adalah membuka cawangan di negeri berkenaan."

"Selain itu, kami juga akan membangunkan aplikasi jualan dalam talian bagi memudahkan pelanggan membeli produk keluaran jakel pada masa depan," katanya.



Humble beginnings: Jakel's first branch was opened in 1963 in Segamat.



Great start: Prime Minister Tun Dr Mahathir Mohamad officiated Jakel Langkawi on Dec 9 last year, with Mohamed Feroz (right). Also present was Jakel Chief Operating Officer Dato Mohamad Nizam (center) and Jakel (left).

ONLINE NEWS ARTICLES

NEW STRAITS TIMES

JUNE 28, 2017



Jakel in mixed development foray

By Ayisy Yusof - June 28, 2017 @ 3:50pm

TEXTILE retailer Jakel Trading Sdn Bhd has acquired a parcel of land worth RM180 million for a mixed-development project that has a gross development value (GDV) of RM1.3 billion. Jakel group managing director and chief executive officer Datuk Mohamed Faroz Mohamed Jakel said the company will build another Jakel Mall with two towers that comprise serviced apartments, hotel and offices on the land here. "The land is next to our Jakel Mall Kuala Lumpur. The construction is expected to commence in 2019. "The new mall will complement our existing mall as it will give us more space to sell our products," he told NST Business in an interview recently. Faroz said Jakel is the only Bumiputera-owned company that has a mall in Kuala Lumpur city. The new mall would be a catalyst to attract more crowds to Jakel stores. "We will build a 300,000 sq ft mall that can house between 150 and 200 shops. The mall will have food courts and middle-class apparel brand stores," he said. Previously, Jakel had received many enquiries from middle-class brands to rent its shoplots in its mall. But the mall did not have sufficient space to cater for all of them. "Hence, we will offer them retail space at our new mall. We will bring Bumiputera companies to our new mall. Our main target is to bring in local products and operators. "Currently, we have many new entrepreneurs and young start-ups in the Muslimah apparel business," he said. Faroz said the four-storey new mall will have a pedestrian bridge connecting to Jakel Mall KL. "The new mall is expected to be completed in 2022. I foresee there is much

room for Jakel to grow in the local market. Most of the textile traders are not keen to expand in the Malaysian market." On the serviced apartments they will range from 550 to 1,200 sq ft. Faroz said there is a high demand for apartment units in the area as there are two mass rapid transit stations about 200m from the mall. "The new mall will have a total 1.5 million sq ft of gross floor area and a total net lettable area (NLA) of 1.2 million sq ft, comprising 300,000 sq ft of NLA for retail space, 550,000 sq ft of net saleable area for serviced apartments and 350,000 sq ft NLA for offices. "We believe there is a huge demand mainly due to old offices and buildings with limited facilities in the area. Jakel will utilise about 100,000 sq ft for office space and the remaining 200,000 sq ft will be rented out." Faroz said the company has seen an encouraging footfall. "We have pulled in huge crowd in recent years. We have rejuvenated this area since 2014. This place has become a new centre for Muslim shoppers," he said, adding that his aim is to make the area a Muslim-centric hub. "We have all the Muslim brands under one roof. We also have crowds which come from Lulu hypermarket." Faroz said despite the economic downturn, Jakel has attracted numerous new customers this year thanks to endorsements by local celebrities.

RM25m allocated for operational expenditure

KUALA LUMPUR: Jakel Trading Sdn Bhd has allocated RM25 million for its operational expenditure (opex) this year. Some of it would be used for its marketing strategies such as celebrity endorsement, brand ambassador and advertisements. Group managing director and chief executive officer Datuk Mohamed Faroz Mohamed Jakel said Jakel has allocated about RM40 million to purchase and refurbish Wisma Jakel Senawang. He said the company's textile division has about 6,000 employees across 21 stores in Malaysia. He said Jakel will not expand into the international market, as he believes the online business will provide a sufficient revenue stream. "We want to expand our online business. We do not need to open branches overseas as it will incur additional costs. We'd rather focus on our online business, which has generated revenue of RM70 million last year. This year, we target our online business to hit RM100 million," he said. Faroz said its Ariani brand recorded healthy revenue of more than RM98.3 million last year.

NEW STRAITS TIMES

JUNE 21, 2017

Jakel upbeat on cementing market leadership

JAKEL Group is bullish on cementing its dominance in the local textile industry, spurred by its Jakel Mall outlets here and in Shah Alam, as well as its online business. Group managing director and chief executive officer Datuk Mohamed Faroz Mohamed Jakel said the company's compound annual growth rate revenue was growing between 25 and 30 per cent. "Last year, we recorded substantial growth of 35 per cent to RM1.1 billion, from over RM800 million revenue in 2015," he told NST Business, here, yesterday. Faroz attributed the growth to Jakel's transformation plans over the years. This year, the company expects its revenue to increase 15 per cent, with the bulk coming from Jakel Mall. Jakel has rapidly grown since it started operating as a textile shop in 1985. "We have grown by leaps and bounds. Now Jakel Mall KL is the biggest revenue contributor of our textile division," he said, adding that the mall contributed RM400 million in revenue last year. He expected the contribution from Jakel Mall KL to grow between 15 and 17 per cent this year. Faroz said Jakel had been insulated from currency volatility thanks to its hedging plans. He said when the ringgit was severely hit in 2015, Jakel made deals with its suppliers. As Jakel imports directly from manufacturers, it could negotiate with suppliers on reducing their prices, allowing the company to save between 20 and 30 per cent of the cost.



"We hedged our foreign exchange requirement in 2015 and last year during the ringgit volatility against the US dollar," Faroz said. Faroz said Jakel would not expand into the international market as it believed the online business could provide sufficient stream of revenue. "We want to expand our online business. We do not need to open new branches overseas as this will incur additional operational and capital costs. "Online business contributed RM70 million revenue last year, with good demand for our Jakel brand in the textile and apparel divisions, including the Ariani brand. This year, we are targeting our online business to hit RM100 million," he said. Faroz said the Ariani brand had recorded healthy revenue of RM98.3 million last year. Fifty per cent of Jakel's annual revenue contribution comes from new products, namely printed fabric for baju kurung and baju Melayu. The rest comes from bridal collection (20 per cent), ready-made apparel (20 per cent) and home furnishing and carpet (10 per cent).

"We hedged our foreign exchange requirement in 2015 and last year during the ringgit volatility against the US dollar," Faroz said. Faroz said Jakel would not expand into the international market as it believed the online business could provide sufficient stream of revenue. "We want to expand our online business. We do not need to open new branches overseas as this will incur additional operational and capital costs. "Online business contributed RM70 million revenue last year, with good demand for our Jakel brand in the textile and apparel divisions, including the Ariani brand. This year, we are targeting our online business to hit RM100 million," he said. Faroz said the Ariani brand had recorded healthy revenue of RM98.3 million last year. Fifty per cent of Jakel's annual revenue contribution comes from new products, namely printed fabric for baju kurung and baju Melayu. The rest comes from bridal collection (20 per cent), ready-made apparel (20 per cent) and home furnishing and carpet (10 per cent).

STAR ONLINE

APR 23, 2018

Jakel Defence System to build facility to produce military equipment



KUALA LUMPUR: Jakel Defence Systems Sdn Bhd plans to invest RM4mil to RM6mil to set up a manufacturing facility producing ballistic protection products such as helmet and body armour in Malaysia soon. The services provider for specialised equipment will join hand with a US-based company, Revision Military, which is a world leader in protective soldier

solutions to produce the products. Its director, Saiful Izhar Senawi said the company and its partner were awaiting the approval from the National Institute of Justice to build the plant either in Nilai, Negeri Sembilan or Semenyih, Selangor. The National Institute of Justice is the research, development and evaluation agency of the US Department of Justice.

"Both parties have agreed to provide facilities at the plant which will have enough capacity not only for the Malaysian market but also for the Southeast Asian region," he told Bernama at the recently concluded Defence Services Asia Exhibition and Conference and International Exhibition on National Security for Asia 2018. Meanwhile, Jakel Defence Systems General Manager Lt Col (Rtd) Mohd Ariff Daud said the company's plan would open doors for local companies that were looking for partners. He said the company was currently working with a local specialised shoemaker, Hilman Authentic to produce special military tactical shoes.

"So, we are giving everyone the opportunity to develop the defence industry locally and globally. Our products meet the needs of specific end-users. We do not take all but only that of quality and provide jobs to locals," he said. Currently, Jakel Defence Systems offers military apparel such as waterproof socks, jungle hat and raincoat, as well as military equipment such as night vision goggles, backpack and inner vest for the Southeast Asian market. It also has maintenance, repair and overhaul rights for the night vision goggles for the Southeast Asian region. - Bernama



HARIAN METRO

FEB 09, 2019

Jana jualan RM1.35 bilion



Kuala Lumpur: Jakel Trading Sdn Bhd (Jakel), syarikat tekstil Bumiputera terbesar di Malaysia mengunjurkan pertumbuhan jualan yang lebih baik tahun ini berdasarkan kepada permintaan pelanggan dan produk ditawarkan. Pengarah Ususannya Datuk Mohamed Faroz Mohamed Jakel berkata, pada tahun lalu, syarikat tekstil itu menjana jualan RM1.35 bilion bagi segmen tekstil dan ia adalah pencapaian

memberangsangkan bagi perniagaan itu. Beliau berkata, meskipun persekitaran dilihat tidak menentu dan perlahan, Jakel akan terus mempergiatkan usaha memperkukuh kedudukan sebagai syarikat tekstil Bumiputera terbesar di Malaysia. "Untuk permulaan tahun ini, kami melihat permintaan setia Jakel dan mereka yang baru membeli bersama kami menunjukkan prestasi lebih baik.

"Malah, ia adalah isyarat kepada syarikat untuk terus mencatatkan pertumbuhan jualan yang kukuh tahun ini," katanya pada Majlis Makan Malam Ulang Tahun Jakel ke-35 di sini. Majlis berkenaan adalah bagi meraikan kakitangan dan rakan niaga Jakel yang bersama-sama membangunkan syarikat dalam industri tekstil negara. Jakel mempunyai 24 cawangan di seluruh negara dengan 6,700 kakitangan dalam memastikan syarikat berdaya maju untuk tampil sebagai jenama tekstil terkemuka di Malaysia.

Mengulas lanjut, Mohamed Faroz berkata, dalam tempoh 35 tahun, Jakel terus mencipta nama dan mendapat tempat dalam kalangan peminat tekstil di Malaysia. Malah, katanya, sejak Jakel memindahkan operasi perniagaannya ke Kuala Lumpur pada 2007, syarikat terus cemerlang dan meraih pelbagai kejayaan dalam industri. "Apabila berada di ibu negara, Jakel menjadi pilihan kerana ia bersesuaian dengan semua lapisan masyarakat serta setanding gergasi tekstil di luar sana," katanya.

Jenama Jakel yang sinonim dengan perniagaan fabrik dimulakan di Muar, Johor sebelum membuka cawangan di Segamat pada 1985 sebelum berpindah ke Kuala Lumpur pada 2007. Kewujudan Jakel Mall menunjukkan Jakel terus berkembang berbanding pada awal ia mula beroperasi. Syarikat yang terkenal dengan moto Ingat Kain, Ingat Jakel itu mula melebarkan sayap dengan menceburi bidang pembinaan, perumahan, industri pertahanan dan teknologi.

KOSMO! ONLINE

MAY 21, 2019

PPZ-MAIWP, Jakel rai 60 golongan asnaf

NUR HUDA MUSA

21 Mei 2019 9:31 PM

KUALA LUMPUR - Seramai 60 golongan asnaf yang terdiri daripada golongan Orang Kelainan Upaya (OKU), dan keluarga asnaf menerima sumbangan Aidilfitri pada Majlis Iftar Jakel dan Pungutan Zakat Majelis Agama Islam Wilayah Persekutuan (PPZ-MAIWP) hari ini. Ketua Pegawai Eksekutif PPZ-MAIWP, Ahmad Shukri Yusoff berkata,



Ketua Pegawai Eksekutif PPZ-MAIWP Ahmad Shukri Yusoff (tengah) menerima sumbangan Aidilfitri daripada Jakel dan PPZ-MAIWP semasa majlis di Hotel Ramly, Aungmye Stone & Son Sdn Bhd. Foto: Nur Huda Musa/KOSMO!

Jakel Trading Sdn. Bhd. telah memperuntukkan hasil wang pengembalian semula wang zakat melalui Skim Wakalah bagi bayaran zakat perniagaan mereka untuk meraikan golongan asnaf itu.

"Penerima sumbangan ini terdiri daripada 20 pelajar OKU, 20 kanak-kanak OKU, dan 20 keluarga asnaf terpilih dari Wilayah Persekutuan Kuala Lumpur dan Putrajaya.

"Melalui majlis ini, kita mahu meraikan golongan kurang berkemampuan untuk turut serta merasai nikmat Ramadan dan Syawal yang bakal tiba," katanya pada sidang akhbar majlis itu di Tamu Hotel & Suites di sini hari ini. Sementara itu, Ketua Pegawai Kewangan Kumpulan Jakel, Abdul Rashid Ab. Rahman berkata, anjuran itu merupakan inisiatif Tanggungjawab Sosial Korporat (CSR) Jakel untuk mendekati golongan yang memerlukan.

"Sumbangan berbentuk wang tunai dan baju raya berjumlah RM25,000 telah disediakan bagi menyantuni 60 golongan asnaf yang terpilih," katanya. - KI ONLINE

THE STAR ONLINE

JAN 06, 2020



Humble beginnings: Jakel's first branch was opened in 1985 in Segamat.

The man who transformed a family business to a leading textile firm

AS the saying goes, mighty oaks from little acorns grow.

This is perfectly true for Jakel Group, which has indeed come a long way since its humble beginnings in 1983, operating out of a small shop selling carpets, rubber mats and curtains. With its foundation and perseverance built through the decades, Jakel Group is today a diverse business entity with 22 stores across the country, employing more than 6,000 employees from all walks of life. In 2018, its textile division alone brought RM1.45bil in revenue. Aply helming the company is managing director Datuk Mohamed Faroz Mohamed Jakel, who provides a much-needed vision to propel the organisation to greater heights. "Contrary to what many people may think, we did not come from a privileged background. "Our family was poor and our situation was made worse in 1980 when the owner of my father's rented shop took the premise back and sold the building to someone else," he recalled, noting that his father had persevered to provide for his family of 12 children. His late father Mohamed Jakel Ahmad founded Jakel Trading in 1983 in Muar, Johor, selling carpets to the local community and at the same time, wholesaling to other sellers around town. It was a particular incident he witnessed as a child that set the course in his life to come. He added, "It struck me when I heard our landlord bawling at my father for not being able to pay for our house rental for six months. "What made me even more upset was when the landlord humiliated my father and threatened to burn the house down as we couldn't afford to service our rental.

"From that moment on, I was determined to change the fate of my family and not let such a situation happen again." Mohamed Faroz is no stranger to hard work, as he has been working while studying from a young age. He was only eight years old when he started selling gula tarik at school for an average profit of RM15 weekly, which he then gave to his mother to start a small food business. In turn, this helped in getting his father back on his feet and set up another carpet business. As the eldest child, he also shouldered the responsibility of helping his father in the shop after school every day. It was this tough background that pushed him to work hard for success. A year after opening the shop in 1983, his father realised that there was huge business potential in Segamat, Johor, due to the opening of new Felda settlements around the district. At that time, business in Muar was slow as people preferred to shop in Melaka or Batu Pahat. As such, his father moved the business to Segamat in 1985 with a quarter space of a shop lot. The retail space then expanded to the entire shoptop a year later, heralding the family's relocation to Segamat. His siblings Abdul Shiraz, Mohamed Nizam, Mohamed Izani and Luqman, together with their sisters, also started helping out. Together, the brothers persuaded their father to switch to textile trading, as they saw a much bigger potential and took a leap of faith to expand the business from just selling carpets to retailing textiles and fabrics at wholesale prices to the public.

In 1992, Jakel ventured into the semi-wholesale business by supplying textiles from suppliers in Singapore to pasar malam traders. It wasn't all smooth-sailing journey, as the business hit another bump in the road during the economic crisis when Singaporean suppliers could not deliver their usual supply. Mohamed Faroz knew then that the only solution was switch to direct imports from South Korea and Japan. "At first, the manufacturer and supplier from Japan and South Korea were reluctant to sell their products to us, as they are still bound to their Singapore wholesalers. "After continuous attempts over a period of six months, the suppliers were willing to supply the goods to us, but at a higher price. "Since then, Jakel has our own textile importers and in the late 1990s, we became a major wholesaler and distributor in Malaysia," he said. Jakel secured a bank loan worth RM1.6mil in 1997 to purchase the Shaw Brothers' Rex Theater building in Segamat and turned it into a retail and semi-wholesale outlet for customers. The building was demolished in 2000 to make way for a new textile warehouse targeting retail customers who buy in bulk.

JAKEL BRANCHES & DETAILS



JAKE MALL

Lot 159, Jakel Square, Jalan Munshi Abdullah, 50100 Kuala Lumpur, Malaysia
Tel: 03-2615 0777



JAKEL PWTC

Tingkat 2, PWTC 11, Jalan Tun Ismail, 50480 Kuala Lumpur, Malaysia
Tel: 03-4050 3669



JAKEL SHAH ALAM

No. 27, 29, 31, 33 & 35, Jalan Plumbum S7/S, Seksyen 74000 Shah Alam, Selangor, Malaysia
Tel: 03-5510 8976



JAKEL BANDAR TUN HUSSEIN ONN

1D, Jalan Suarasa 8/5, Tun Hussein Onn, 43200 Cheras, Selangor, Malaysia
Tel: 03-9082 3384



JAKEL OSTIA BANDAR BARU BANGI

CG-2, Block C, Jalan Ostia Utama, Ostia Business Park, 43650 Bandar Baru Bangi, Selangor, Malaysia
Tel: 03-8922 9869



JAKEL SENAWANG

No. 1-5, Jalan BPS 2, Bandar Prima Senawang 70450 Seremban, Negeri Sembilan, Malaysia
Tel: 06-675 0835



JAKEL MELAKA

No. 21, 23, 25 & 27, Jalan BPM 1, Taman Bukit Piatu Mutiara, 75150 Melaka, Malaysia
Tel: 06-283 1102



JAKEL SEGAMAT

No. 15, Jalan Aji, 85000 Segamat, Johor, Malaysia
Tel: 07-931 7978



JAKEL JOHOR BAHRU

No. 1, 3, 5, 7, 9, 11 & 15, Jalan Padi Emas 1/3, Bandar Baru Uda, 81200, Johor, Malaysia
Tel: 07-244 0687



JAKEL BATU PAHAT

No 1, 2, 3, 4 & 5, Persiaran Flora Utama, Taman Flora Utama, 83000 Batu Pahat, Johor, Malaysia
Tel: 07-438 8618



JAKEL SALEM AZIZ WAKAF CHE YEH

PT2638 - 2639, Kompleks Niaga Wakaf Che Yeh, Jalan Kuala Krai 15100 Kota Bharu Kelantan Malaysia
Tel: 09-741 9369



JAKEL SALEM AZIZ TANAH MERAH

Pt 7059 - 7062, Jalan Pasir Mas, 17500 Tanah Merah, Kelantan, Malaysia
Tel: 09-955 1369



**JAKEL
KUBANG KERIAN**

PT1582 - PT1588, Bandar Baru
Kubang Kerian,
16150 Kota Bahru,
Kelantan Malaysia
Tel: 09-760 3369



**JAKEL
GONG BADAK**

Lot PT 35333 & 35334,
Dataran Austin,
Jalan Gong Badak,
Kampung Wakaf Tembesu,
21300 Kuala Terengganu,
Terengganu, Malaysia
Tel: 09-667 1367



**JAKEL
KUANTAN**

Jalan Pasar Baru 3,
25000 Kuantan,
Pahang, Malaysia
Tel: 09-513 8350



**JAKEL
ALOR SETAR**

No. 3A, 4, 5, 6, 7, 8 & 9,
Kompleks Perniagaan Bistari,
Taman Bistari, Lebuhraya
Sultan Abdul Halim, 05400
Alor Setar, Kedah, Malaysia
Tel: 04-777 5520



**JAKEL
SUNGAI PETANI**

No 1 - 6, Jalan Legenda 2,
Legenda Heights, 08000 Sg.
Petani, Kedah, Malaysia
Tel: 04-425 6465



**JAKEL
IPOH**

No 8, Persiaran Tugu,
Greentown Avenue,
30450 Ipoh,
Perak, Malaysia
Tel: 05-249 8228



**JAKEL
TANJUNG MALIM**

No. 8 & 9, Jalan U1,
Taman Universiti, 35900
Tanjung Malim,
Perak, Malaysia
Tel: 05-456 2220



**JAKEL
SABAH**

Lot No 48 – 52, Blok H, Alamesra
Plaza Utama,
Kuala Menggatal,
88400 Kota Kinabalu,
Sabah, Malaysia
Tel: 088-448 055



**JAKEL WHOLESALE &
DISTRIBUTION CENTER**

Lot 1137, Batu 23 Jalan Sungai Lalang,
43500 Semenyih, Selangor
Tel: 03-8727 1877



**JAKEL
LANGKAWI**

Aras 1, Langkawi Fair,
Persiaran Putra, Kuah, 07000
Langkawi,
Kedah, Malaysia
Tel: 04-9611690



QR CODE

www.jakelonline.com



LOCATION & DETAILS

Company Name

JAKEL HOLDINGS SDN BHD

Company Registration Number

1217134-D

Address

JAKEL MALL
Level 7, Jakel Square, Jalan Munshi Abdullah,
50100 Kuala Lumpur

Tel: 03-26150777

Fax: 03-26150778

Email: info@jakel.my

Website

www.jakel.my

www.jakelonline.com

www.arianionline.my

www.hajraonline.com

Facebook

<http://www.facebook.com/jakeltextile>

<http://www.facebook.com/galeriariani>

<http://www.facebook.com/arianirtw>

<http://www.facebook.com/GaleriHajraofficial>

Instagram

@jakeltextile

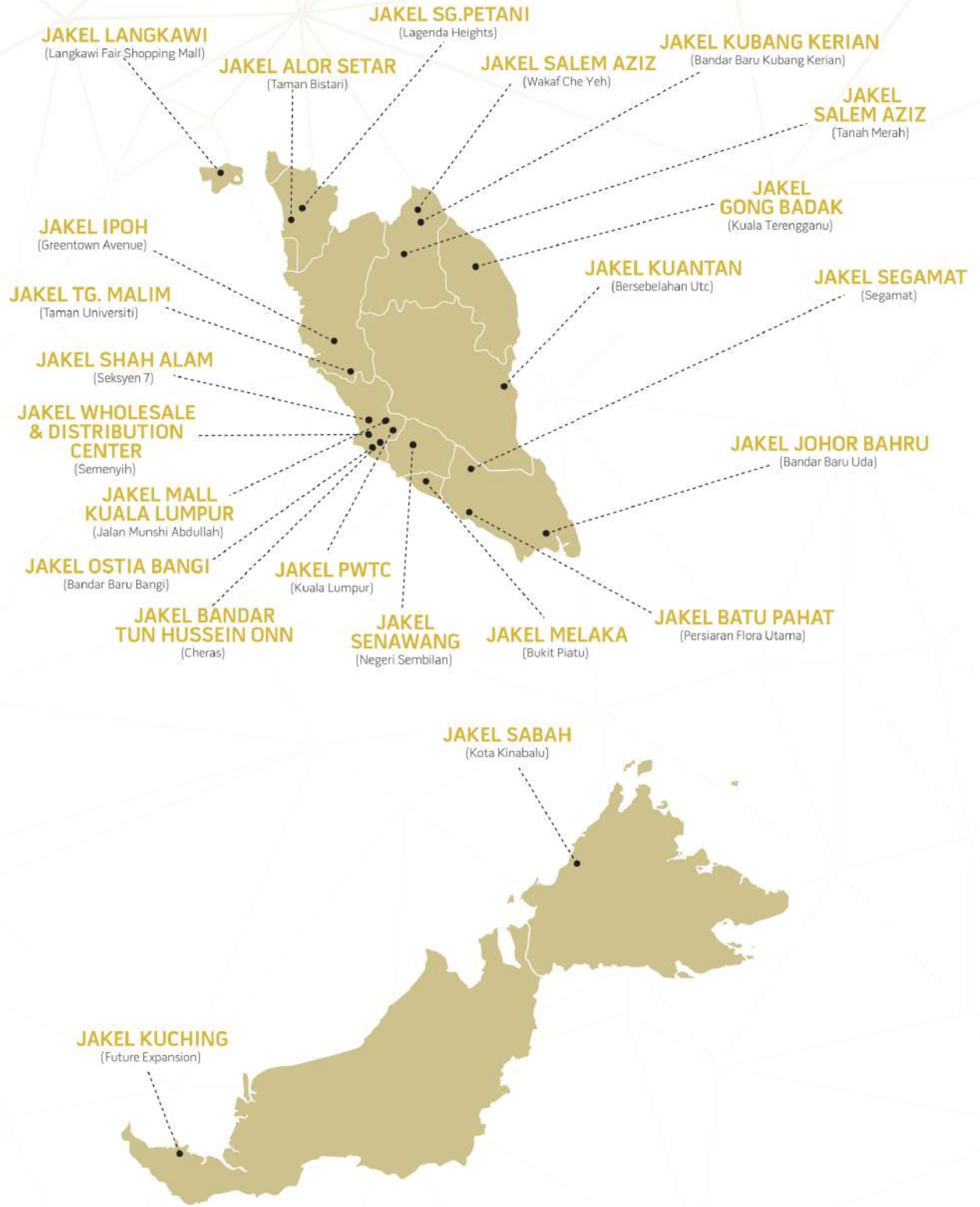
@galeriariani

@arianirtw

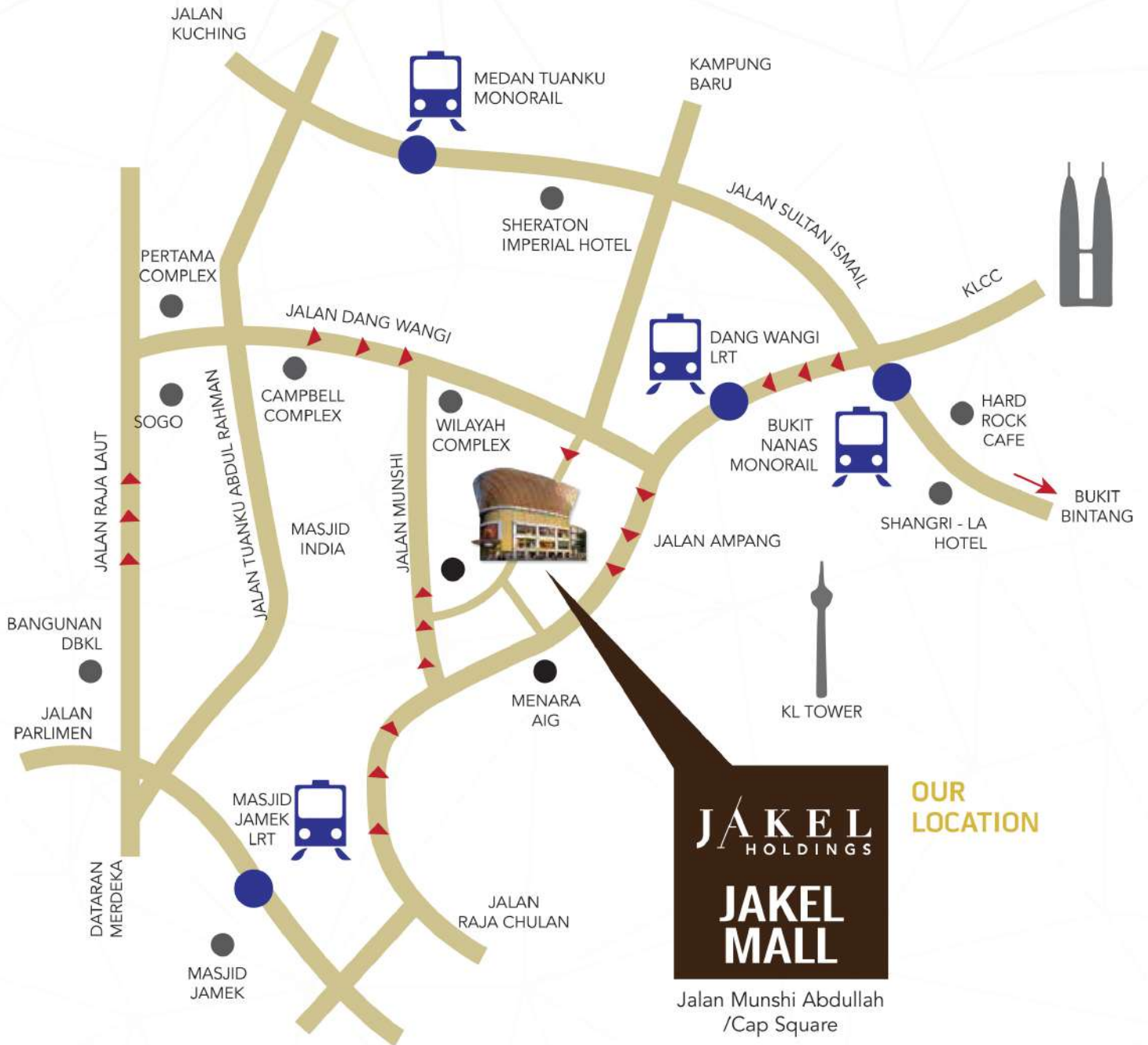
@galerihajra



BRANCHES NATIONWIDE



JAKEL GROUP HEADQUARTERS



JAKEL HOLDINGS
JAKEL MALL

Jalan Munshi Abdullah /Cap Square

OUR LOCATION







JAKEL

G R O U P